

QUOTATION FOR SPONSORSHIP

SUBJECT: Sponsor ship for 56th State School Kalolsavam 2015-16 to be held at Thiruvananthapuram between 19th and 25th January 2016

Sealed Quotations are invited for quoting competitive sponsorship rates for one or all of the advertisement opportunities in connection with the 56th State School Kalolsavam 2015-16 to be held at **Thiruvananthapuram** between 19th and 25th January 2016.

1. Quotation received through e-mail or Fax will not be accepted under any circumstances.
2. The quotation can be submitted on single item sponsorship basis.
3. Quotations contained in a sealed envelope should be reached at the DPI office Jagathy, Trivandrum latest by 1500 Hrs on 07/01/2016. The quotations will be opened by the DPI at 1530 Hrs on the same date in the presence of such bidders who wish to be present to witness the quotation opening.
4. The DPI reserves the right to accept or reject any or all quotations without assigning any reasons thereof.

Details of areas of media Advertisement for Kerala School Kalolsavam 2016

- 1) **Video Wall advertisement**
 - a) Video wall 100 Sq Feet. main venue-Left
 - b) Video wall 100 Sq Feet. main venue-Right
 - c) Video wall 100Sq Feet. – main venue score board
 - d) Video wall 100Sq Feet.– 2nd Venue
 - e) Video wall 100Sq Feet – at prime locations (6 Numbers)
- 2) **Backdrop advertisement on all 18 Venues**
- 3) **TV Score Display on all venues.**
- 4) **Mobile application.**
- 5) **Sponsorship for all in one centre/Live information centre.**
- 6) **Advt. on Live streaming website (Last year 20 Lakhs hits)**

Director of Public Instruction