

No. M4/68445/2014/DPI

Office of the Director of Public Instruction,  
Thiruvananthapuram, Dated : 18 .09.2014

From  
The Director of Public Instruction

To  
All Deputy Directors of Education.

All District Educational Officer, }  
All Assistant Educational Officers. } (through Deputy Director of  
Education concerned)

Sir,

Sub : National Level Painting Competition on water conservation for school students for the year 2014-15 – reg.

Ref : Letter from the Regional Director, Central Ground Water Board, Thiruvananthapuram dated 12/09/2014.

Central Ground Water Authority, Ministry of Water Resources, Government of India proposes to organize a National Painting Competition for school students of 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> standards to create awareness among them on the importance of water conservation and efficient use of water. The guidelines of conducting the painting competition is enclosed herewith. Therefore, you are directed to bring the contents of the letter to all heads of the school under your control and to ensure maximum participation in the school level competition. You are also directed to go through the same and to see that the painting competition is conducted as instructed and to make this venture a great success and also to ensure that a minimum target of 4000 students in a District are participating the School Level Competition.

Yours Faithfully,

  
For Director of Public Instruction

Copy to:

Dr.P.Nandakumaran  
Regional Director,  
Central Ground Water Board,  
Kerala Region "Kedaram"  
Kesavadasapuram,  
Thiruvananthapuram – 695 004.

**GOVERNMENT OF INDIA**  
**Ministry of Water Resources**  
**Central Ground Water Board**  
**Kerala Region, Thiruvananthapuram, Kerala**  
**PAINTING COMPETITION ON WATER CONSERVATION (2014-15)**

**Guidelines**

1. The Painting Competition is being organized under the Information, Education & Communication (IEC) Scheme of Ministry of Water Resources, Government of India and is aimed at creating awareness among school children on the importance of conservation & efficient use of water.
2. The competition is open to school students of **Classes 6, 7 & 8**.
3. Winners of 1<sup>st</sup>, 2<sup>nd</sup> 3<sup>rd</sup> prizes in State / National Level competitions organized by CGWB during the last 4 years are not eligible to participate in the competition. Though winners of consolation prizes in the above mentioned competitions are eligible to participate, their paintings shall be considered only for 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> prize in the State/National Level Competitions as the case may be.
4. The theme for the school level painting competition (2014-15) is '**SAVE WATER, LIVE BETTER!**'
5. The painting competition will be held in three stages, as described below:
  - a. **School level competitions** shall be organized by the school authorities, ensuring participation of **all** students in classes 6, 7 & 8. Papers of A4 Size or larger may be used for the painting. There is no restriction on the use of any medium (Crayons, Water Color etc.). The **three best** (or prize-winning) paintings selected by the school authorities, along with information on the **number of participants** in the competition are to be sent to reach the **Regional Director, Central Ground Water Board, Kerala Region, KEDARAM, Kesavadasapuram, Thiruvananthapuram - 695 004 latest by 10.11.2014**. Details such as **name of the student, Class, age, Father's/Mother's Name, contact telephone number(s), Name, address and contact details of the school** are to be **written clearly on the back of the prize-winning entries being sent, together with the signature of the Head Master /Principal and School seal**. Paintings received without the signature of the Head Master/Principal and School seal or sent directly by the students/parents will not be accepted. The details may be sent along with the pro-forma enclosed, duly filled.
  - b. Participation certificates shall be given to all students participating in the school level competition.
  - c. The paintings received from the school level competitions shall be evaluated by an expert committee for selection of the best 50 entries.
  - d. The best 50 entries selected from the school level competition will qualify for the **State Level Painting Competition**, proposed to be held at **Thiruvananthapuram on 26.11.2014**
  - e. Theme for the State Level Painting Competition will be disclosed at the venue.
  - f. The best three entries in the State Level Competitions shall be given cash awards and certificates. Consolation prizes shall be given to the next 10 best entries and participation certificates to all 50 students participating in the competition.
  - g. The best 3 entries selected from the State Level Competition will also qualify for the **National Level Painting Competition** to be held in New Delhi in **December 2014**. Attractive prizes will be awarded to the winners of the national contest.
6. Details of the competition & prizes to be awarded for the State / National level painting competitions shall be published in leading national dailies shortly.
7. For any further enquires, please feel free to contact:

Dr.Nandakumaran.P, Regional Director	: 0471-2442191, Mob: 9447600566
Shri. V.Kunhambu, Suptdng. Hydrogeologist	: 0471-2442175, Mob: 9400418660
Smt. Anitha Shyam, Scientist -C	: 0471-2442175, Mob: 9446215325