

M4/50739/14/DPI

Date: 05.07.2014

n:

Director of Public Instruction

Deputy Director of Education
Dist. Education Officer
Asst. Education Officer

b: Painting competition on Energy Conservation - 2014

f.: The letter from the Sr.Manager(Human Resources),
NTPC Limited, RGCCPP dated 05.07.2014

As per the decision of Ministry of Power, Govt. of India, as a part of National Campaign on Energy Conservation 2014 an all India Level Painting Competition shall be conducted at the School level for Category 'A' and 'B' on the following themes:

Category 'A'	Category 'B'
Save Energy, secure your future	Global Warming is Global Warning
Conserve Energy for Brighter Future	Make it Right, change your Light.
विजली बचाओ, प्रकाश बढ़ाओ (കൂടുതൽ ഭവനങ്ങളിൽ പ്രകാശം എത്തിക്കുന്നതിന് വൈദ്യുതി ലാഭിക്കുക)	ऊर्जा बचत की संस्कृति का करे विकास उज्ज्वल हांगा भविष्य और घर-घर प्रकाश (വൈദ്യുതി ലാഭിക്കുന്ന സംസ്കാരം വളർത്തുക, ഭാവി ശോഭനമാക്കുവാൻ കൂടുതൽ ഭവനങ്ങളിൽ വൈദ്യുതി എത്തിക്കുക.)

You may please instruct the concerned Principals/Headmasters of all the schools under your jurisdiction to conduct the said painting competition for **Class IV, V and VI** students in category 'A' and for **Class VII, VIII and IX** students in category 'B'. The students can select any one of the above themes for their painting.

In this regard Bureau of Energy Efficiency (BEE), New Delhi will be releasing advertisement in the leading News Papers.

You may please ensure hundred percent participation at school level to make the national Campaign a grand success.

The best two paintings from each category from each school along with full details of the two selected students are to be forwarded to the Nodal Officer at the earliest, so as to reach him by **30th September 2014**. List of all participants at school level may also be forwarded to the Nodal Officer, along with the selected best two drawings (1st & 2nd position) from each category. All the participants will get a 'Certificate of Participation' from BEE. The detailed programme is enclosed as Annexure-I.

Details regarding the Painting Competition 2014 at School, State & National levels are enclosed for your ready reference.

Nodal Officer's Address:

K.Sreekumar,
Sr. Manager (Human Resources)
RGCCPP, NTPC Limited, P.O.Choolatheruvu
Alappuzha District, Kerala Pin : 690 506
Telephone : 0479-2419422, Mobile 9446004440
Fax : 0479 - 2419423, email ksreekumar@ntpc.co.in

Yours faithfully,

Director of Public Instruction

Encl: As above



K. SREEKUMAR
SR. MANAGER(HUMAN RESOURCES)

एन टी पी सी लिमिटेड
(भारत सरकार का उद्यम)
NTPC Limited
(A Govt. of India Enterprise)
(Formerly National Thermal Power Corporation Ltd)

RGCCPP

No. RGCCPP/MOP-Painting 2014/

Date : 05.07.2014

Shri Gopala Krishna Bhat, IAS
Director of Public Instruction (DPI)
Government of Kerala
Thiruvananthapuram

M 153065/14
9/7/14

Sub: National Campaign on Energy Conservation-2014- School Level Painting Competition

Respected Sir,

We wish to inform you that, like previous years, this year also, on behalf of the Ministry of Power/ Bureau of Energy Efficiency, Government of India, NTPC Limited, Rajiv Gandhi Combined Cycle Power Project (RGCCPP) will be organizing Painting Competition as part of the National Campaign on Energy Conservation 2014 for School Children of 4th, 5th and 6th standards(Category 'A') and 7th, 8th and 9th standards (Category ('B')) of various schools in Kerala. I have been nominated as the Nodal Officer for co-ordinating the event for Kerala State. In this regard, Bureau of Energy Efficiency (BEE) will be releasing an advertisement in the various newspapers for coverage in the State.

Painting Competition for the children at School, State and National level has been included as one of the activities of the campaign, which would not only make the children aware of the need of conserving energy but at the same time would educate and involve their parents as well in the above cause. The identified activity is one of the measures, which can help in creating awareness in the unorganized sector, particularly, in the domestic sector. The competition also aims to motivate the children towards energy conservation and offer them a chance to explore their creativity. The programme detail is enclosed as Annexure-I.

Contd...2

Rajiv Gandhi Combined Cycle Power Project, P.O. Choolatheruvu 690 506, Alappuzha Distt., Kerala
राजीव गांधी कंबाईंड साइकिल पावर प्रोजेक्ट 690506, आलपुषा (जिल्ला), केरल

Tel: 0479 – 2419422 / Fax 0479-2419423

पंजीकृत कार्यालय: एन टी पी सी भवन, स्कोप कॉम्प्लेक्स, 7 इन्स्टिट्यूशनल एरिया, लोधी रोड, नई दिल्ली 110 003

Registered Office: NTPC Bhavan, Scope Complex, 7 Institutional Area, Lodhi Road, New Delhi-110003

Tel.No.011-24360100 / Fax 011-24361018 / website: www.ntpc.co.in

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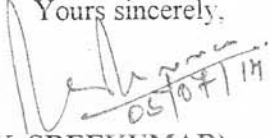
It is also decided by the Ministry of Power that the efforts of the States/UTs Government concerned Departments who have made concerted efforts to support the Painting Competition under the National Campaign for Energy Conservation of Ministry of Power is recognized for their active and ensured maximum participation from their State/UTs. The prizes/awards are proposed to be presented to Category 'A' is follows:

- i. Best State Education Department (Other than North – Eastern States)
- ii. Best North- Eastern State Education Department
- iii. Best Union Territory Education Department
- iv. Best State/Union Territory showing highest % increase in Student Participation over best of previous 2 year .

In this regard, we request you to kindly instruct all the District Education Officers in the State to communicate all the schools under their jurisdiction to conduct the painting competition at school level for 4th, 5th and 6th standard students in Category 'A' and for 7th, 8th and 9th standard students in Category 'B' and the school authorities may be directed to forward the best two paintings to the Nodal Officer i.e. undersigned by **30th September 2014** with a list of students participated in the painting competition as per the enclosure at **Annexure-II** for issuing participation certificate awarded by Ministry of Power/Bureau of Energy Efficiency, Government of India. The State Level Competition is scheduled on **15.11.2014**.

With kind regards,

Yours sincerely,


06/07/14
(K. SREEKUMAR)
NODAL OFFICER

Encl : As above

DETAILS REGARDING SCHOOL LEVEL PAINTING COMPETITION FOR 2014

- The children studying in 4th, 5th and 6th standards are eligible to participate in Category 'A' and children studying in 7th, 8th and 9th are eligible to participate in Category 'B' in the Painting Competition-2013. Students who have earlier won 1st/2nd/3rd prizes during the last two years (2012 & 2013) in Category 'A' and last year (2013) in Category 'B' at State/National level Painting Competition would not be eligible to participate in the Painting Competition 2014 at any level of competition. However, students who have earlier won consolation prizes during the last two year (2012 & 2013) in Category 'A' and last year (2013) in Category 'B' at State/National level would be eligible to participate in the Painting Competition-2014 but they would not be considered again for consolation prizes at State and National level. They will only be considered for prizes, if they win 1st/2nd/3rd prize at the State and National level Painting Competition-2014.
- School Principals/Headmasters will organise painting competition of 2 hours duration at their schools. Students can use any size of paper, but preferably A4 size drawing sheet and students can pick any one of the following Themes/Topics:

Category 'A'	Category 'B'
Save Energy, secure your future	Global Warming is Global Warning
Conserve Energy for Brighter Future	Make it Right, change your Light.
विजली बचाओ, प्रकाश बढ़ाओ (കൂടുതൽ ഭവനങ്ങളിൽ പ്രകാശം എത്തിക്കുന്നതിന് വൈദ്യുതി ലാഭിക്കുക)	ऊर्जा बचत की संस्कृति का करे विकास उज्ज्वल होगा भविष्य और घर-घर प्रकाश (വൈദ്യുതി ലാഭിക്കുന്ന സംസ്കാരം വളർത്തുക, ഭാവി ശോഭനമാക്കുവാൻ കൂടുതൽ ഭവനങ്ങളിൽ വൈദ്യുതി എത്തിക്കുക.)

- All the participants will carry the requisite drawing materials on their own unless otherwise provided by school, such as
 - Drawing paper of any size but preferably A4 size(8.3 x 11.7 inches) (210 x 297mm)
 - Painting Materials: Pencil, Pencil Colour, Crayons & Water colours
 - Drawing board, etc.
- The children may consider the following points while painting:
 - Relevance of the theme depicting the selected topics
 - Slogan, Caption, Legend may be used for more clarity
 - Effective communication of message selected
 - Innovativeness/creativity/novel ideas/new techniques as reflected in the painting
 - Use of collage/patchwork is not permitted
- The back of the painting should carry the following information:

Name of the Student	Father's/Mother's Name
Tel/Mobile No of Parents	Category
Standard	Roll No
School Name & Address	Govt. School in Rural area(write yes or no)
State/UT	School Tel No./Mobile No
Signature of School Principal/Headmaster	

- The respective school Headmaster/Principal will conduct the painting competition at the school level and select 02 best paintings from each category and send them along with information on number of students participated at School level competition in the enclosed Annexure-II at the Nodal Official address so as to reach him by 30th September 2014.

Shri K. Sreekumar
Sr. Manager(HR) & Nodal Officer
NTPC Ltd., Rajiv Gandhi Combined Cycle Power Project
P.O. Choolatheruvu, Alappuzha Dist., Pincode-690 506.

- The students participated at school level painting competition will get a 'Certificate of Participation' which will be signed by School Principal/Headmaster and Director General – Bureau of Energy Efficiency, Ministry of Power, Government of India.

Paintings not signed by the School Principal/Headmaster or sent directly by the student's parents will not be accepted.

9. A Committee of Experts/Jury comprising of 5 to 7 renowned persons in Art, drawing teachers, officials from organisers and Education Department will be constituted by the Nodal Officer for selecting upto 50 best paintings each in Category 'A' & 'B' out of the total number of the paintings received from School Principals/Headmasters of the State of Kerala. The selected 50 students each from Category 'A' & 'B' will participate at State Level Painting Competition on 15th November 2014 at Trivandrum.
10. Schools/parents to bring the children to the venue and take back the children to their respective places. The selected students reporting at the venue of State Level Painting Competition will be paid Rs. 1000/- each in cash by the Nodal Official on the day of their participation and reimburse AC Chair Car/AC 3 tier/Sleeper Class rail-fare/state roadways bus fare from the shortest route for self and two guardians in category 'A' and one guardian in Category 'B'. The nodal official will also provide refreshment/lunch to the participating students and their guardians.

11. The Committee of Experts/Jury will again select 13 best paintings each from Category 'A' & 'B' out of the State Level Painting Competition for award as below:

First Prize (1 No.)	-Rs. 20,000/-
Second Prize(1 No.)	-Rs. 15,000/-
Third Prize (1 No.)	-Rs. 10,000/-
Consolation Prize(10 Nos)	-Rs. 2,500/-

12. The chief guest of the function would give away the prizes to the winning students on the same day of State Level Painting Competition.
13. For Category 'A' the 1st, 2nd and 3rd prize winners of the State Level Painting Competition will be invited to Delhi to participate in National Level Painting Competition of 2 hours duration on 12th December 2014. The Committee of Experts/Jury will select 23 best paintings for award as under:

- First Prize(1 No) : Rs. 1,00,000/-
- Second Prize(4 Nos) : Rs. 50,000/-
- Third Prize (8 Nos) : Rs. 25,000/-
- Consolation Prize(10 Nos) : Rs. 10,000/-
- In addition, Bureau of Energy Efficiency will also select 10 paintings for award of BEE prizes of Rs. 10,000/- each.

14. National level winners in Category 'B' will be awarded with cash prizes of first prize of Rs. 1,00,000/-, 02 second prizes of Rs. 50,000/- each, 03 third prizes of Rs. 25,000/- each, 06 consolation prizes of Rs. 10,000/- each on the National Energy Conservation Day function to be held at Delhi on 14th December 2013.

15. Boarding and Lodging, to and fro AC Chair Car/AC 3tier/Sleeper Class rail fare/State roadways bus fare by the shortest rout for each participant and two guardians will be reimbursed. In addition, each participating student will be paid a sum of Rs. 1000/- as incidentals and given a participation certificate.

16. National Level winners will be awarded cash prizes by the Chief Guest on the "National Energy Conservation Day" function to be held in Delhi on 14th December 2014.

NOTE: - The decision of the Jury/Expert Committee at all levels of the painting competition will be final.
- Two paintings selected at School Level and paintings at State Level and National Level would be the sole property of BEE, which will have the right to use it for any purpose it consider appropriate.

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REPORT

School Level Painting Competition on Energy Conservation – 2014

State: Kerala School Name & Address

School Status : URBAN/RURAL

No. of Students participated	
Feedback / Remarks	
Name of the Schools shall be printed in the booklet "Collection of State Level Painting" Showing 100% participation.	

Note : List of students participated in the painting competition may also be furnished.

Signature of Headmaster / Principal

Signature of the Nodal Officer